



## Sponsoring the Virginia Writers Club 2017 Symposium

The Virginia Writers Club (VWC), founded in 1918, is one of the oldest organizations of its kind in the United States. Comprised of chapters throughout the Commonwealth, the Virginia Writers Club is dedicated to fostering the art, craft, business and advocacy of the literary arts.

In 2017 VWC will host its seventh annual *Navigating Your Writing Life: Taking the Next Step in Your Writing Journey*. This one-day symposium will take place Saturday, August 5, 2017, and will feature presentations, panels, and workshops on topics related to the art, craft and business of writing for writers of all levels. This year's keynote speaker will be Jane Friedman, who has 20 years of experience in the publishing industry, with expertise in digital media strategy for authors and publishers.

Sponsoring the symposium is a fun and impactful way to promote literacy in the Commonwealth as well as offer the attendees information about goods, services, and opportunities for writers and those interested in writing.

### SPONSORSHIP LEVELS

#### • Bronze Level (\$100):

- Sponsor name/logo with link featured on the VWC Symposium website and Facebook
- Logo placement on the back of the Symposium booklet given to all participants
- ¼ page advertisement in the symposium booklet

#### • Silver Level (\$200):

- Sponsor name/logo with link featured on the VWC Symposium website and Facebook
- Logo placement on the back of the Symposium booklet given to all participants
- ½ page advertisement in the Symposium booklet
- Display your brochure or other information on a table at the VWC Symposium

#### • Gold Level (\$300+):

- Sponsor name/logo with link featured on the VWC Symposium website and Facebook
- Logo placement on the back of the Symposium booklet given to all participants
- Full-page advertisement in the Symposium binder
- Display your brochure or other information on a table at the VWC Symposium

#### Additional sponsorship opportunities include, but are not limited to:

- Provision of door prizes
- Materials for attendees such as binders, pencils, pens, notepads, publications, etc.
- Financial support to offset the symposium costs, such as sponsorship of the morning coffee break

### ADVERTISING OPTIONS

Place your ad in the symposium book that includes all panel/speaker materials and is given to every participant.

Ad options:

- Quarter page: \$25
- Half page: \$50
- Whole page: \$75

VWC is also open to additional suggestions for support that sponsors may suggest. To discuss symposium sponsorship opportunities contact Leslie Truex at [LeslieTruex@gmail.com](mailto:LeslieTruex@gmail.com)